



Press release

Media Relations

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## **The fifth Autogrill outlet opens in Naples International Airport: a Ciao restaurant that seats 220 and offers 150 traditional Italian recipes**

Naples, 19<sup>th</sup> August 2002 - **600 square meters, 220 covers and 150 recipes** that appear before customers' eyes: these are the figures that **Autogrill and Naples International Airport** are betting on to offer a pleasant lunch or dinner worthy of the best Italian traditions to the more than **4 million people** who use the main airport in Southern Italy every year.

In the Ciao restaurant the customer is free to wander round, without any time-wasting or waiting, following their own ideal "culinary route" among the islands of hot dishes prepared on the spot, grilled food, cold meats, cheeses, salads, and all kinds of dessert. Everyday it is possible to choose from among 20 different dishes, including classic Mediterranean fare, "light" dishes and typical regional specialties of Italy.

### **A leader in airports**

With the new Ciao outlet, which joins the two bars and the Spizzico and Burger King restaurants already in the airport, Autogrill is continuing its development in the airport sector. Besides Naples, the Group is present at Milan-Linate, Milan-Malpensa, Rome-Fiumicino, Bologna-Guglielmo Marconi and Turin-Caselle.

The new self-service area, located on the first floor of the recently restructured airport which looks out over the docking area, covers 638 sq. m. out of a total surface area of approximately 1148 sq. m.

The first floor of the airport building, which also houses the "Galleria Napoli" shops, is thus increasingly becoming an area where passengers and visitors can spend time shopping or taking a relaxing refreshment break.

### **A million euros invested and 14 jobs**

The Ciao restaurant, built in the new wing of the airport's shopping center with an **investment of around a million euros**, provides **jobs for 14 people** including cooks and serving staff.

### **Gesac-BAA, the driver of the change**

In order to ensure an increasingly efficient and high-quality level of service Gesac-BAA - the management company for Naples airport - from 2001 to 2002 has made numerous investments in infrastructure totaling 14.5 million euros. The main projects concern the modernization and expansion of the Terminal including: the extension of the arrivals and departures halls, **the reorganization of the first floor with the opening of new refreshment areas**, the restyling of the whole external facade of the airport building on the runway side including the enlargement of the viewing area overlooking the docking area. In addition the departures hall with its 12 gates has been entirely restructured and enlarged thanks to the more than 10 meter extension made to the terminal and the total number of parking spaces has also been increased and currently stands at 1,709 parking bays.



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**The Autogrill Group**

Autogrill is the world's leading provider of restaurant services for people on the move. The company is controlled by Edizione Holding, the Benetton family's financial holding, which owns 57.09% of equity. Autogrill operates in 16 countries over four continents: North America and Europe (which account for the majority of its business), Australia and Asia. In 2001, it reported revenues of 3.26 billion euros. The Group operates through five main channels: restaurants on motorways and in airports, rail stations and shopping malls and in city centers. Among the main brands owned by the Group, which are present not only in Italy but also in other European countries, are Ciao (140 outlets) and the Spizzico pizza chain (169 outlets).

**Naples International Airport**

It ended 2001 with total passenger numbers of 4,003,001, in the first months of 2002 it saw a slow but steady recovery in passenger traffic. From January until the end of July around 2,230 million passengers used Naples airport (-3.2% compared to the same period last year) and around 400,000 in July alone (-2.5 % compared to July 2001). In the first four months of the summer season (from April to the end of July) traffic was about 1,554,000 passengers, down -0.7% compared to the same period in 2001.

Currently from Naples airport it is possible to reach 12 national destinations on scheduled flights, and 9 international, including the main European capitals (Amsterdam, Brussels, London, Munich, Paris) and over 50 destinations with charter flights.